



Intro

Mango Exchange is built to be different from anything else currently on the market.

With Mango Exchange users get more than just a simple exchange. Mango Exchange is built to be a one-stop portal for all cryptocurrency needs, from eLearning programs designed for those just getting started in blockchain, to a full exchange platform with the ability to convert your crypto to points to use on goods and services - all from one custom built, user-friendly portal!

Problems

- The majority of Crypto Exchanges have difficult UI/UX for newer users, discouraging the growth/development of new traders.
- Most exchanges have high transaction fees, discouraging users from trading more and limiting profits.
- Many users don't understand how to "cash out" crypto and hold onto currencies instead of spending or utilizing the currencies.
- There's a very high tax rate in some countries when converting crypto to fiat. For example rates up to 55% on capital gains in Japan!

Mango Exchange's Solutions

Built for Crypto Novices

Mango Exchange will be built with ease of use at the forefront of designs and build. New users will have a simple to use, one-stop portal for all crypto needs.

UI / UX designed to be used by "Super Novice" users. Simple graphics will replace traditionally complicated trade data to assist new users as they start their trade journey.

But the exchange will also be built to scale so that even experienced and advanced traders will enjoy using the platform.

Mango Owner's Club

With Mango, new users will sign up under a membership system that gives users benefits beyond what's found on typical exchange platforms:

- Members gain access to our e-learning platform with tips, news, guides and updates on blockchain developments
- Members receive bonus Mango points from membership every three months that can be used in our online store
- Members get a supply of free Mango X Coin to help them easily get started in the world of digital currencies

Point Services

Mango Members will be given quarterly point bonuses that they can exchange for everything from food, electronics, vacations, charitable donations & more.

Mango X Coin (MGXC)

An easy to use utility token (much like Binance coin) that can be used to offset the cost of exchange transactions

The crypto currency used in order to participate in the MGXC Private Sale is Ethereum (ETH). The Private Sale starts from 12:00 pm Thai time, March 7th, 2019, and ends at 12:00 pm Thai time, March 12th, 2019. As soon as the number of MGXC holdings for Private Sale is gone, this event will terminate immediately. Exchange rate is expected to be ₪ 1 / 1 MGXC, 1 MGXC / 0.000070ETH (amount to be determined based on market conditions prior to Private Sale).

Allocation

Number of MGXCs	Allocation	Price
Upper limit of 700 million Coins	Airdrop	Free
Up to 20 million Coins	Private Sale	¢1
780 million Coins	Owned by Issuers; for transactions after listing	Market price

Token Schedule

Date	Event
October 2018	Airdrop Begins
February 25th, 2019	Exchange Launches
February 27th, 2019	Airdrop Ends
March 7th- 12th, 2019	Private Sale

*Till February 27th, 2019, Airdrop for membership purchaser.

Mango X Coin's Value

When using MGXC in cryptocurrency transactions, users will receive a 50% discount on the following transaction fees on our platform:

- Transaction fee
- Withdrawal fee
- Deposit Fee
- Other fees

Repurchasing of Mango X Coin

After the Mango platform launches, some of the net sales will be applied to MGXC repurchase on a regular basis. The process is open and transparent as Users will be able to check the process via blockchain explorer.

Lock-up of MGXC* (applies only for airdropped MGXC)

After listing on the exchange, airdropped MGXC will be subject to a transaction limit of up to 5% every month when exchanging for other coins in the market. Five percent (5%) is the upper limit including MGXC fee payment on our Exchange.

**There is no lockup restriction on MGXCs acquired in the Private Sale and in the market.*

Funds Usage

- 50% of the funds are used for Mango's branding, marketing and the repurchase of MGXC.
- 35% of the funds are used to carry out the Mango platform system upgrade (personnel expenses, development budget etc.).
- 15% of the funds are allocated to deal with unexpected emergencies.

Mango Team



CEO - Mr. Masamichi Ozawa

After pursuing his bachelors at Taiwan University Literature Department on 1991, Mr. Ozawa started out his career as a business entrepreneur at the age of 26. He found quick success and built a small empire of 5 restaurants in the local Kanagawa prefecture.

In his late 20s, his passion for entrepreneurship led him to develop a Japanese/Chinese interpreter translation and staffing business with offices in both Japan and Taiwan.

Next Mr. Ozawa expanded into new areas of opportunity, exploring and succeeding in new industries while continuing to develop his talents as a leader. His successes in various marketing and managerial roles led him to become a highly sought-after consultant and lecturer all over Japan and Asia. He graduated from Kagawa University Law School on 2014.

Today, he brings his wealth of knowledge and rich leadership background to his position of CEO of Mango Exchange.

Mango Team



Director - Mr. Somkid P.

After receiving his Master's Degree in International Relations from Columbia University, New York, USA Mr. Somkid P. went on to work with many of the world's leading companies and governments. He began working as an International Relation Administrator for the United Nations in NYC. Khun Somkid left the UN and went to work as an International News Coverage Executive with ABC News, covering world-wide events for one of America's top 3 TV networks.

He then returned to Bangkok where he was employed as an editor for Thailand's number one newspaper – The Bangkok Post. Khun Somkid then spent over 15 years working with IBM Thailand working from Manager of Public Affairs to handling Marketing Promotions, Advertising Campaigns, Public Communications, Media Relations, Customer Relations and Dealer Relations

In addition to his corporate roles Mr. Somkid has had various roles in Government and the Non-Profit Sector where he has worked as an Advisor to the Minister of Finance, the Minister of Defense, Minister of Education, the Minister of Industry and the Minister of Co-operatives and Agriculture.

He's also worked as the Director of the Foundation of the Her Royal Highness Princess Sirindhorn, for Children Education Improvement Projects and as Deputy Director for for the World Buddhist TV Projects, under the patronage of His Majesty the King.



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